



Designer/Merchandiser

The heart of Campbell's is our team of passionate plant lovers who like to get their hands dirty to grow and sell the best plants in Lincoln. We've come together from a range of disciplines and experiences, connected by our commitment to learning and growing together. For over 100 years, Campbell's has been making an enduring impact on our community from backyard retreats to iconic public landscapes. We're always on the lookout for new team members with an eye for design, an eagerness to learn, and great customer service skills.

Over the last few decades, the designers at Campbell's have built a prominent gift and home accents shop. Spring through early fall the shop is filled with fountains, pottery, garden accessories, seasonal artificial florals, and home accents. In October, the designers transform the sales floor into a full-service holiday shop, with fully decorated Christmas trees, wreaths, garlands, arrangements, and accents. Designer/Merchandisers are responsible for the appearance and supply of product in the gift and home accents shop, and working with customers to sell the product.

Experience and Skills

- Retail sales experience
- Retail merchandising experience
- Excellent communication skills
- Strong time management abilities
- Ability to organize a team to complete a task
- Floral or interior design experience preferred

Position Responsibilities

- Work with buyer to create a cohesive collection of gifts, interior accents, and garden accessories
- Assist receiving team to ensure product is checked in, priced, and distributed properly
- Design store layouts for each season, creating engaging displays in key high-traffic areas
- Implement store change-outs for each season. Spring set-up (March) and holiday set-up (October) are the most intensive overhauls of the sales floor.
- Maintain appearance of the store and product throughout the season, and keep an accurate inventory
- Keep up with market trends, analyze sales, and monitor customer receptivity
- Work with social media/marketing team to promote new products each season

Additional Requirements

- Design custom indoor and outdoor artificial floral arrangements
- Design custom holiday wreaths, garlands, arrangements, and other accents
- Work with container design team during peak season to create annual and cut evergreen arrangements.
- Work with a team to create holiday installations for commercial clients

Physical Requirements

- Be able to spend up to 8 hours per day standing
- Be able to safely and repeatedly lift 50 lbs.
- Be able to stoop, bend, and reach repeatedly

Download an application at www.campbellsnursery.com/careers; return or send the completed application to 5625 Pine Lake Road, Lincoln, NE 68516, or via email to cassie@campbellsnursery.com.

Campbell's Nursery is an equal opportunity employer and does not discriminate against any employee or job applicant on the basis of race, color, religion, national origin, sex, marital status, physical or mental disability, or age.